

WHAT IS CLAIMED IS:

1. A document authoring device for a document
 which contains a goals outline and a presentation
 outline, comprising:
 5 a user interface;
 a memory;
 a controller coupled to the user interface and
 the memory, wherein the controller links the goals
 outline and the presentation outline of the document
 10 together based on an input received through the user
 interface and data stored in the memory to at least
 partially author the document, and further wherein the
 goals outline comprises information content of the
 document and the presentation outline comprises
 15 appearance characteristics of the document.
2. The device of claim 1, wherein the user
 interface includes a display device, the controller
 displaying a goals outline display on the display device
 and generating the goals outline based on the input that
 20 relates to the goals outline display.
3. The device of claim 2, wherein the memory
 contains at least one document prototype, the controller
 generating a logical structure of the goals outline by
 instantiating the document prototype selected by the
 25 input.
4. The device of claim 3, wherein the memory
 contains a card, the controller linking the instantiated
 document prototype to the card selected by the input.
5. The device of claim 3, wherein the controller
 30 generates a card and links the card to the goals outline
 based on the input.
6. A method of authoring a document which contains
 a document goals outline and a document presentation
 outline, comprising:
 35 storing data in a memory;
 receiving an input through a user interface;
 and

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13. A method of authoring a document, comprising:
storing data in a memory;
receiving inputs through a user interface;
linking a goals outline to a presentation
outline based on the inputs and the data; and
displaying on the display device a meta-level
display of the goals outline and the presentation
outline.
14. The document authoring method of claim 14,
wherein the meta-level display is one of a kitchen image,
an office image, and a studio image.
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